



April 14th 2022

10.00 CET

Live Streaming

sace 



Selling Machinery in China: business opportunities with SUMEC

SACE, Confindustria and Machines of Italy are pleased to invite you to a **presentation of new business opportunities in the machinery sector in China with SUMEC ITC**. The event will focus on the broad machinery sector including, but not limited to, ceramics, plastic, rubber and food processing and packaging technologies.

SUMEC International Technology Co. is the leading machinery import agent (70% of market share) and one of the major 3 bidding agent services in China with a customer base of more than 20,000 manufacturing companies. The webinar will also give an insight on how to enter the Chinese market with the support of SACE.

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Agenda

10:00 Opening Remarks

Luca Passariello, Head of Supply Chain and Business Promotion – SACE
Giovanni Maresca, International Affairs – Confindustria
Luca Baraldi, Chief Research Manager - MECS

10:15 How SACE can support your growth in China

Donato Morea, Head of Shanghai Office – SACE

10:20 Corporate presentation and business opportunities for Italian SMEs

Jacky Yang, General Manager, SUMEC International Technology Co.

10:45 Wrap up and Q&A session

Moderator: Simona Vultaggio, Supply Chain and Business Promotion - SACE

For more information:
businesspromotion@sace.it